

Creating from Creation



مطبعة البحيرة ذ.م.م
Al Buheirah Printing Press LLC

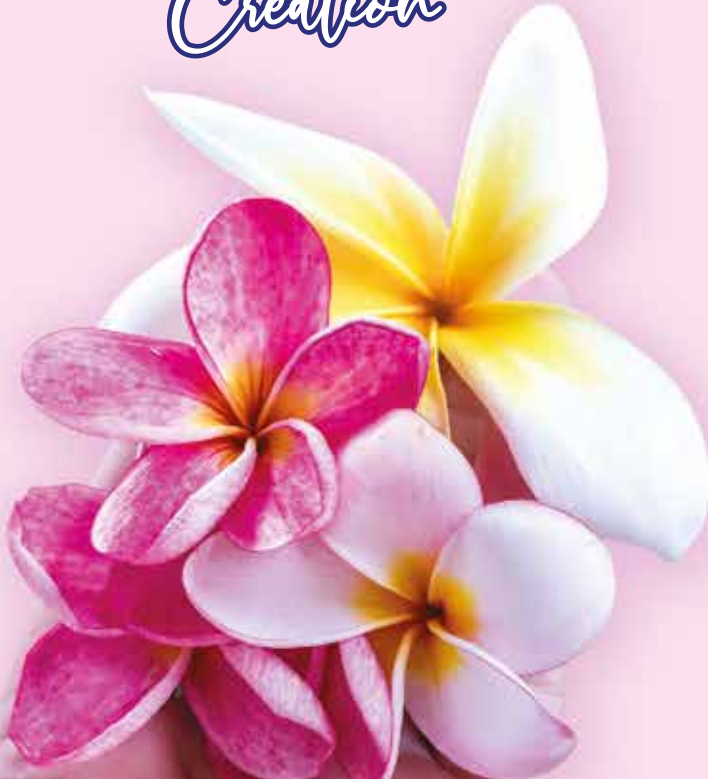
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About ABPP

In the innovative world of Printing, one of the renowned printing firm in UAE, Al Buheirah Printing Press LLC based in Ajman is a perfect printing partner to achieve complete peace of mind. Al Buheirah Printing Press LLC widely called as ABPP is an established printers and has always been at the forefront in applying the latest technology to provide graphic designing, color separation, offset printing, digital printing and post-press finishing services. We are recognized in the print industry for our service, technology, skills and experience in providing the highest quality print with quick turnaround in 24 hours. Since 2011, we have ridden the crest of technology evolvment in the print industry, constantly improving and upgrading our operations to provide our customers with the most advanced and innovative printing solutions.

Al Buheirah Printing Press LLC, prints better than the best !

Our quality control is practiced at every stage of production, instilling awareness of quality among all members. Over two decades of printing industry experience enables us to perceive problems even before they arise and resolve issues quickly and efficiently thereby saving precious time and money. Because of our full service in-house facilities, we can take printing job from designing to bindery and complete the whole project under one roof. The ABPP Personal are well qualified and highly experienced in the field of designing and printing. We are supported by a well organized, qualified and experienced team to make success.

Our motto is total customer satisfaction

Beyond that this advantage is managed by person who has an experience of more than 2 decades in the Asia and Middle East, where many satisfied client lines with a wide list of Banks, Ministries, Hospitals and many internationally reputed companies.



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Marketing Department

Marketing is the process of communicating the value of a product or service to customers. Marketing might sometimes be interpreted as the art of selling products, but sales is only one part of marketing. From a societal point of view, marketing is the link between a society's material requirements and its economic patterns of response. ABPP Marketing satisfies these needs and wants through exchange processes and building long term relationships. The process of communicating the value of a product or service through positioning to customers, value to customers, and managing customer relationships in ways that benefit the organisation. As well as understanding consumer buying behavior and providing superior customer value and we are doing this successfully to a high level with customer's cooperation.

Graphic Designing

Graphic Design is the creation of imagination into reality. Designing is a route to approach for someone to achieve a unique expectation. It defines the specifications, plans, parameters, costs, activities, processes and how and what to do within legal, political, social, environmental, safety and economic constraints in achieving that objective. The person who is designing is called as graphic designer and a designer's sequence of activities is called design process.

Pre-Press

Prepress refers to preparation of a computer-generated print layout for final printing. It includes all the processes a printing device/personnel must take to transform a computer designed file into a print-ready file. Prepress defines all the processes that occur after a graphic designer has created a design file until it is ready for printing or is printed.

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Digital Printing

Digital imaging is a cost-effective printing process that consolidates and automates when the requirement is less in quantity. Using a digital file, set up time is minimal, there is less variation in color and unlimited image combinations are available. In addition to foster turn around and affordable short runs, digital printing provides endless design flexibility and creativity.

Offset Printing

Offset printing is a commonly used printing technique in which the inked image is transferred or offset from a plate to a blanket, then to the printing surface. When used in combination with the lithographic process, which is based on the repulsion of oil and water, the offset technique employs a flat image carrier on which the image to be printed obtains ink from ink rollers, while the non-printing area attracts a water-based film called fountain solution, keeping the non-printing areas ink-free.

Press

One of the most important functions in the process starts from pre-press to post production. Ctp machine makes the plates for printing and Ctp operators make sure that all files are correctly processed in preparation for printing. Every printing machine has its own identifying marks, as does offset printing. We are using latest and leading offset printing machines of German produce Heidelberg.





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High Quality Premium Cards

We use the finest material available in the market. High quality premium cards are with both sides coated satin matte finish and can grow to an impressive with the glossy UV coating applied. Most of our customers prefer thick paper stock for business cards and postcards as it provides for a nice solid body that will hold up well overtime, while providing an image of a stable.

Unique Premium Letterheads and Envelopes

We use opaque, premium grade stock with superior offset run ability. The opacity level allows for minimum see through giving you quality without increased cost. The crisp brightness allows for a consistent printing surface for all colors. This is a dependable and versatile paper that is guaranteed to work well in both laser and inkjet printers.

Variety Greeting Cards

Our new greeting card stock is among the finest stock available for latest digital & Offset printing process. The paper's ability to be scored for folding and its high density make it the ideal paper to run 1200 to 2400 dpi printing. It is an exceptional paper that will help you send the message you are looking for.

True Offset Lithography

Our experienced hands makes the offset printing to the superior quality. For crisp clear photos and increased color gamut, we are using german technology and our prints have rich, smooth solids without the streaking found in lesser quality prints. With our offset printing your print image will look and feel more professional.

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Mission

To become one of the most successful and respected printers in the United Arab Emirates. Our history is gradually growth and Our future is dynamic. We are in the spirit of innovation in the world of printing with pride, passion and performance where Al Buheirah Printing Press LLC keeps its position in the leading.

ABPP Pride in our work and employees ABPP Passion for creating unmatched customer loyalty for our works ABPP performance that excites and rewards corporates and investors with superior returns.

Vision

Our vision reinforces that every customer and customer activity is our opportunity. This vision fuels the passion that we have for our customers, pushing us to provide innovative solutions to uniquely meet their needs. We bring this vision to life through the power of our outstanding people, Working together, Everywhere. We will earn our customers enthusiasm through continuous improvement driven by the integrity, teamwork and innovation.

We are proud to being recognized by our customers as their best printer!

We do:

DESIGNING | WEDDING CARDS | BUSINESS CARDS
BANNERS | COMPUTER STATIONERIES | BROCHURES | PACKAGING
LETTER HEAD | CATALOGUES | STICKY NOTES (POST IT)
ROLL UPS | GIFT ITEMS | BOOKLETS | LEAFLETS | SHOPPING BAGS
T-SHIRT | STATIONERY PRINTING | FLYERS | POSTERS

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Our varieties of production includes:

Business Cards | Logo Design

Badges | Postcards | Brochures | Flyers

Menu | NCR jobs (speed delivery)

Pop-Ups | Roll-ups | Calendars | Leaflets

Magazines | Books | Catalogues

Social Media Posters

Name Boards | Sign & Display Boards

Invitation Cards | Thank You Cards

Web Applications | Business Identity

Corporate Brochures | Commercial Jobs

Executive Folders | Folders with pocket & spine

Greeting Cards | Invoices | Note Pads

Packaging | Posters



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colors | impressions
perfection



NCR & Computer Forms

We use the most advanced technology to deliver the best quality product to our clients, at the keenest prices in United Arab Emirates. So we are using cutting edge technology we deliver high quality at rock bottom prices every time. ABPP prints are always creating the real value to our customers. ABPP has an efficient, committed and motivated team, trained in-house to proficiently handle the latest and best technology. Our customers are as diverse as the items we print for them. Whether you order a few times a year or on a regular basis, we can handle all of your printing requirements. We print and deliver to any location within UAE.

We customize and print invoice, sales order, receipts, delivery order and packing lists to agreements, contracts, estimates, proposals and all other forms. Our forms are the best option to use in all Dot Matrix and other printers. We do computer on NCR papers with standard and customized sizes and printing on white, yellow, pink, blue, green duplicate papers. Perforation as per required.

Post It or Sticky Notes

Mostly it's called post-it's and the other names as sticky notes, stickies, postit, sticky pads, desktop post it notes, or post its) are one of the most widely used office products around. One of the best choice for your office needs.



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Clients

Al Buheirah Printing Press L.L.C. is the one of the leaders in high-quality printing and graphic design services. We serve products for small to large consumers in the middle east. We offer a broad spectrum of products ranging from business cards and brochures to invitations, etc. We seek to offer compelling value to our customers through an innovative use of technology, a broad selection of customized printed products, low pricing and personalized customer service. Through our use of Adobe based latest graphic design softwares, print processing technologies and advanced computer integrated printing facilities, we offer a meaningful economic advantage relative to traditional printing methods. We believe that our value proposition has allowed us to successfully penetrate the large, geographically dispersed business and consumer markets. Due to our competitive rates and deliveries sometimes in 24 hour turnaround time makes customer satisfaction.

We have clients in different sectors such as:

- Internationally reputed Companies
- Insurance Companies, Finance & Accounting
- Government Solutions
- IT & Technology | Banks | Ministries
- Hospitals & Clinical Research
- Hotels
- Schools & Universities

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Customer Satisfaction

ABPP has the capacity to take on all formats of print, whilst remaining extremely competitive. Whether you're shopping for a business cards or large format banners, ABPP have it all. We provide a high-quality, professional design and print service, but also believe that this should not cost the earth. We monitor the UAE marketplace constantly, to ensure we stay ahead of our competitors and provide you with the best possible print service at the most competitive price. Also we have a wide range of promotional materials to help showcase your business on any platform. We have an endless capacity of approved suppliers as well as our own in house production facilities to call upon to help produce your work quickly, efficiently, on budget and on time!

Our process from creation to delivery

Don't have a design? Our in-house team, have a creative poll of excellence to call upon. Our creative heads have an in depth knowledge of printing on all formats, any design concept they consider will have practical and cost effective solution in mind. High quality and professionalism are at the forefront of both the design and print service that we provide-in fact, this is central to our business ethos and in everything that we do. Therefore, while we constantly strive to improve our service and provide the best value in terms of pricing and offers, we do not compromise on the quality of the finished product.

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a **journey** of a thousand miles
begins with a single step

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and we have started our journey
you can reach us at



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